



JOB DESCRIPTION

JOB TITLE: Club Photographer

DEPARTMENT: Media and Communications

REPORTS TO: Communications Director/Head of Content

LOCATION: Molineux Stadium and Compton

HOURS: Full-time 37.5 hours per week including evenings, weekends and match-days.

DATE: January 2025

We are Wolves. Progressive, determined, bright, unified and humble. A pack that is hungry for success. Wolves is one of the fastest growing professional football clubs in the UK, and also boasts one of the richest histories in the beautiful game.

Formed in 1877, Wolves was a founder member of the Football League, and was one of the country's most successful sides in the fifties and sixties. During a two decade spell the Black Country's most decorated side won three First Division titles and one of its four FA Cups.

Fast forward 70 years and Wolves are back among football's European elite, but this time we will compete as a sports and entertainment business across multiple brand verticals. As a challenger club, Wolves dare to be different, which is why creating world class propositions in esports, fashion and music are all part of our ambitious plans.

At Wolves, we don't simply look to the future, we seize it.

We take seriously our commitment to the safeguarding of children and vulnerable adults and to ensuring that Wolves is free from discrimination and harassment.

Job purpose

Wolves are searching for an experienced, talented, and motivated individual to become the club's full-time Club Photographer, building on the exceptional progress made in recent years.

Working as an integral part of the media team but servicing all departments at Wolves, the successful candidate will lead on producing best-in-class imagery across a wide variety of events and disciplines.

With a focus on sports photography, reportage, behind the scenes and portraiture, this role will play a pivotal part in showcasing Wolves on a global stage across the club's owned platforms, as well as images syndicated worldwide via Getty Sports.

Key responsibilities

- Shoot, edit and upload a range action photography, primarily the men's first-team, Academy and Wolves Women teams, including match-days and training sessions.



- Produce, shoot, edit and deliver a variety of photography for the club's commercial, marketing, community and membership departments e.g. kit launches, retail photoshoots, event photography.
- Produce for a variety of platforms and in a number of different styles, including social media, corporate literature, event photography and traditional sports photography.
- Attend all first-team matches, home and away (including overseas tours), as part of the club's traveling media team..
- Deliver live content under tight deadlines to meet the demand for high-quality photographic coverage on all platforms.
- Use workflows that enable seamless delivery of images, including sending directly from camera to FTP for editors, as well as the ability to self-edit and finalise images on a laptop.
- Build and maintain strong relationships with first-team management, players, and key club stakeholders to enhance photographic access.
- Work closely with the club's chosen syndication partner to file prompt and well captioned imagery for syndication to external publications.
- Manage the club's relationship with its photography platform and tech provider, Scoreplay, ensuring players and staff can easily view and download imagery
- Book and oversee a pool of freelance photographers for matches and events, ensuring their work adheres to Wolves' high standards.
- Maintain the club's photographic archive to a high standard, ensuring all images are tagged and keyworded consistently for easy access.
- Lead on the growth and management of the club's extensive photographic archive, creating a resource for historical, commercial, and editorial use.
- Be an active member of a ten-strong content team, constantly striving to enhance output, processes, and working culture.
- Research and implement innovative photographic techniques and tools to keep Wolves at the forefront of sports photography.

General responsibilities

- Compliance with club policies
- Compliance with the club's health and safety procedures
- Compliance with the club's safeguarding policies
- To promote the club's values
- To work consistently to embed equality & diversity into the club
- To undertake such other duties as may be reasonably expected
- To maintain professional conduct at all times

Key relationships

- **Communications Director:** The day-to-day line manager, providing overall guidance on role expectations, including scheduling, strategic direction, and ensuring alignment with the club's overarching communications goals.



- **Head of Content:** Responsible for defining the look and feel of the club’s digital and social channels. Works closely with the Club Photographer to ensure a consistent stream of high-quality still photography that engages fans worldwide and reflects the Wolves brand.
- **Social Media Manager:** Collaborates to plan and deliver impactful photography for matchday coverage, campaigns, and other digital content. Provides feedback to align visuals with platform-specific strategies and fan engagement goals.
- **Social Media Graphic Designer:** Partners to create visually compelling graphics that incorporate photography, ensuring a cohesive and polished aesthetic for Wolves’ social channels and marketing materials.
- **Motion Graphics Editor:** Works with the photographer to blend still imagery into dynamic video and animated projects, enhancing storytelling across digital platforms.
- **Freelance Photographers:** Oversees their work, ensures it meets Wolves’ standards, and provides guidance to foster their development and ensure alignment with the club’s vision.

Person Specification

Job Title: Club Photographer

Knowledge: the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc

Essential

- Strong understanding of photography as a powerful storytelling tool, with a focus on capturing moments at sporting events, particularly football.
- A genuine interest in and understanding of football, with a focus on the nuances of the game that influence imagery.

Desirable

- Familiarity with social media platforms and a clear understanding of how to tailor still imagery for each platform’s audience and best practices.

Technical/work-based skills: skills specific to the job e.g. language competence, typing skills, coaching skills etc

Essential

- Advanced knowledge of photography techniques and equipment, including an in-depth understanding of camera settings, lighting, and composition.
- Proficiency in editing software such as Adobe Photoshop and Lightroom, with a keen eye for detail and quality.

Desirable

- Familiarity with archiving software, ensuring efficient and secure storage of images for long-term access.
- Experience with syndication software and online galleries, including expertise in captioning and tagging content for accurate distribution.

General skills and attributes: more general characteristics e.g. flexibility, communication skills, team working etc



Essential

- Excellent communication skills, with the ability to build strong relationships and collaborate effectively across all departments within the club.
- Creative mindset, with the ability to maximise opportunities during photoshoots and studio sessions to produce unique and impactful imagery.
- Strong time management skills, with the ability to work efficiently and meet tight deadlines.
- Professional, personable, and approachable, with a focus on delivering high-quality work in a timely manner.
- Calm under pressure, with the ability to perform well in high-pressure environments, both individually and as part of a team.
- Proactive, highly organised, and methodical in managing workloads and ensuring optimal results.
- Creative and outgoing personality, with a passion for capturing unique moments.
- Flexibility to work irregular hours, including evenings, weekends, and other anti-social hours as required.
- Full UK driving licence with access to a vehicle for travel to various locations as needed.
- Strong commitment to promoting and adhering to the club's Equality Policy, ensuring diversity and inclusion are embedded in all aspects of work.

Experience: proven record of experience in a particular field, profession or specialism.

Essential

- A strong portfolio showcasing relevant photography work, with a clear emphasis on sports and action shots.
- Proven experience producing exceptional, original imagery at high-profile sporting events, with the ability to capture critical moments.

Desirable

- Experience working with or for a leading photographic agency, demonstrating high standards and a professional approach to visual storytelling.
- Previous experience working within a football club environment or a similar role, with a deep understanding of the unique demands and culture of the industry.

Qualifications: the level of educational, professional and/or occupational training required

Desirable

- A degree or equivalent qualification in photography, visual arts, or a related field.