



JOB DESCRIPTION

JOB TITLE: First-Team Digital Media Manager
DEPARTMENT: Communications
REPORTS TO: Communications Director
LOCATION: Sir Jack Hayward Training Ground
HOURS: Full-time 37.5 hours per week including evenings, weekends and match-days
DATE: January 2025

We are Wolves. Progressive, determined, bright, unified, and humble. A pack that is hungry for success. Wolves is one of the fastest growing professional football clubs in the UK, and also boasts one of the richest histories in the beautiful game.

Formed in 1877, Wolves was a founder member of the Football League, and was one of the country's most successful sides in the fifties and sixties. During a two decade spell the Black Country's most decorated side won three First Division titles and one of its four FA Cups.

Fast forward 70 years and Wolves are back among football's European elite, but this time we compete as a sports and entertainment business across multiple brand verticals, in multiple sectors all over the globe. As a challenger club, Wolves dare to be different, which is why creating propositions in esports, fashion and music are all part of our ambitious plans.

We take seriously our commitment to the safeguarding of children and adults at risk and to ensuring that Wolves is free from discrimination and harassment.

Job purpose

Wolves are looking for a First-Team Digital Media Manager to oversee and deliver all digital media content within the club's first-team training ground and in first-team areas at Molineux Stadium. This brand-new role will focus on producing, editing, and publishing high-quality video content displayed across small and large screens at Compton Park, ensuring players and staff receive engaging, informative, and inspiring digital media.

The ideal candidate will be a creative and technically skilled video producer with a deep understanding of football environments, capable of working closely with coaching, performance, and media teams to create content that enhances communication, motivation, and tactical understanding within the training ground.

Key responsibilities

- Film, edit, and produce high-quality video content for internal use at the Wolves training ground.
- Curate and execute digital strategies for screens inside all first-team areas, including the first-team dressing room.
- Work closely with the first-team coaching, analysis, medical, and media teams to deliver engaging visual content tailored for players and staff.



- Develop motivational, educational, and tactical video materials for use on the club's internal screens and for the first-team.
- Oversee the scheduling and display of digital media on small and big screens across the training ground and in first-team areas at Molineux.
- Ensure all content is up-to-date, relevant, and aligned with the needs of the coaching staff and performance teams.
- Maintain a structured library of digital assets for internal use, working closely with the Wolves media team.
- Liaise with analysts, performance staff, and senior management to ensure video content supports the club's footballing philosophy and objectives.
- Identify opportunities to enhance communication and engagement through video content.
- Stay up to date with digital trends in elite sports environments and continuously improve content strategies.

General responsibilities

- Compliance with club policies
- Compliance with the club's health and safety procedures
- Compliance with the club's safeguarding policies
- To promote the club's values
- To work consistently to embed equality & diversity into the club
- To undertake such other duties as may be reasonably expected
- To maintain professional conduct at all times

Key relationships

- First-Team Players - Build strong relationships throughout the squad to help understand how specially tailored engaging and relevant content can enhance communication and motivation within the training ground.
- Head Coach - Work closely to understand the team's messaging needs, providing high-quality video content that supports tactical insights, motivation, and internal communication.
- Video Team - Collaborate with the Video Manager and fellow producers to help plan, film, and edit mutually beneficial content.
- Performance Teams – Work in partnership with analysts, sports scientists, and coaching staff to create video content that supports performance analysis, education, and engagement for players and staff.



Person Specification

Job Title: First-Team Digital Media Manager

Knowledge: the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc

Essential

- Proven experience in video production, editing, and digital content management within an elite sport, football, or media environment.
- Interest and understanding of football.

Desirable

- Strong understanding of editing styles and techniques as well as colour grading.

Technical/work-based skills: skills specific to the job e.g. language competence, typing skills, coaching skills etc

Essential

- A deep understanding of video and camera equipment.
- Advanced proficiency in Adobe Premiere Pro and other video editing software.

Desirable

- Good understanding of Adobe After Effects.
- Some experience of graphic design and/or Adobe Photoshop and InDesign Skills'.

General skills and attributes: more general characteristics e.g. flexibility, communication skills, team working etc

Essential

- Strong communication skills, developing relationships across the club.
- Ability to work to strict deadlines.
- Ability to quickly produce time sensitive content to a high standard .
- Competent and personable with good time management skills.
- Ability to work calmly under pressure and as a member of a team and individually.
- Pro-active, organised and methodical.
- Creative and out-going.
- Willing to work flexibly and anti-social hours.
- A desire to expand your horizons outside your comfort zone to continually improve and broaden your video capabilities, including content outside of football or sport.
- Promote, adhere to, and implement, the club's Equality Policy and to work consistently to embed equality and diversity within club.

Experience: proven record of experience in a particular field, profession or specialism.

Essential

- A strong showreel and body of video relevant work.



- Experience managing digital media displays and content scheduling.
- Strong filming and video production skills, with an eye for detail and storytelling.
- Strong organisational skills and the ability to manage multiple projects at once.

Desirable

- Experience working within a professional football club, sporting organisation, or elite training environment.
- Knowledge of football tactical analysis and performance insights.
- Familiarity with football video analysis software (e.g., Hudl, Wyscout, or similar).
- Understanding of motion graphics and animation tools.

Qualifications: the level of educational, professional and/or occupational training required

Desirable

- Educated to degree level in video production or similar.