



JOB DESCRIPTION

JOB TITLE:	Matchday Lottery (Scratch card sales) Staff
DEPARTMENT:	Ancillary Sales
REPORTS TO:	Sales, Revenue & Projects Manager
LOCATION:	Molineux Stadium
HOURS:	Matchdays – evening and weekend availability required (Casual)
DATE:	December 2025

We are Wolves. English football's original innovators.

As a founding member of the Football League, we boast one of the richest histories in the beautiful game, shaping modern football while always staying true to our Old Gold roots.

A football club which represents a city built on grit and togetherness and one that is defined by ambition; from pioneering floodlit football to succeeding at the highest levels of the English and European game.

Always looking forward and determined in the face of challenge, bright in spirit and unified by the bond between players, staff and supporters, while remaining humble and grounded in the values of our Wolverhampton community.

At Wolves, we honour the past, while seizing the future.

We are committed to safeguarding and promoting the welfare of children, young people and adults at risk. We expect all colleagues and volunteers to share this commitment. This means that the post-holder is required to apply all relevant policies and uphold the Club's commitment to safeguarding children, young people and adults at risk

Job purpose

Wolves are looking to expand the number of sellers to support the sales of Wolves Lottery scratch cards on Matchdays in the corporate hospitality areas and within the general stand concourses at the Molineux Stadium.

Key responsibilities

- ❖ Sales Targets- Work towards achieving sales targets and KPIs set by the Ancillary Sales Manager on Matchdays
- ❖ Customer Service Excellence: Deliver exceptional customer service with a positive can-do attitude
- ❖ Product knowledge: Maintain a thorough understanding & Knowledge of Wolves Lottery and its offerings
- ❖ Event Management: Attend events with excellent time-management ensuring timely presence at required locations
- ❖ Dependability: Be responsible, dependable and a conscientious individual in all tasks
- ❖ Professional Appearance: Uphold & Maintain a professional appearance, specifically in the corporate areas



- ❖ Team Player: Collaborate effectively as a Team-Player while also being capable of working independently

General responsibilities

- ❖ Compliance with Club policies
- ❖ Compliance with the Club's health and safety procedures
- ❖ Compliance with the Club's safeguarding policies
- ❖ To promote the Club's values of progressive, humble, determined, bright and unified
- ❖ To work consistently to embed equality & diversity into the Club
- ❖ To undertake such other duties as may be reasonably expected
- ❖ To maintain professional conduct at all times

Equality, Diversity, and Inclusion

The post holder will demonstrate a strong commitment to equality, diversity, and inclusion, supporting the organisation's strategic aims to remove barriers and address inequality. You will play an active role in promoting an inclusive, discrimination-free environment that ensures fair access to opportunities and resources. This includes fostering a culture of dignity, respect, and belonging where everyone is empowered to contribute, perform, and reach their full potential.

Safeguarding Statement

We are committed to safeguarding and promoting the welfare of children, young people and adults at risk. We expect all those associated with WWFC to share this commitment. This means that the post-holder is required to apply all relevant policies and uphold the Club's commitment to safeguarding children, young people and adults at risk.

Key relationships

- ❖ General Public
- ❖ Ancillary Sales Staff
- ❖ Other Heads of Department that operate on Matchdays



PERSON SPECIFICATION

Knowledge: the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc

Essential

- ◆ An understanding of Safeguarding children, young people and adults at risk and wellbeing considerations.

Desirable

- ◆ A knowledge of scratch cards and gambling legislation
- ◆ A good knowledge of Wolverhampton Wanderers Football Club is preferable

Technical/work-based skills: skills specific to the job e.g. language competence, typing skills, coaching skills etc

Essential

- ◆ Ability to use payment systems, including contactless card machines
- ◆ Strong administration skills
- ◆ A clear understanding of the importance of customer information and keeping it secure

Desirable

- ◆ Proven track record of results and exceeding sales goals

General skills and attributes: more general characteristics e.g. flexibility, communication skills, team working etc

Essential

- ◆ Understanding of how to work safely with children, young people and adults at risk to uphold Safeguarding best practice.
- ◆ An excellent communicator with expertise interacting with the public, building an immediate face-to-face rapport and the ability to be motivated using your own initiative
- ◆ The confidence to sell ideas, items and be able to influence opinions
- ◆ Build relationships and communicate effectively to inspire others to contribute to support Wolves Lottery
- ◆ An excellent work ethic and a drive to succeed
- ◆ Understanding of how to work safely with children, young people and adults at risk to uphold Safeguarding best practice

Experience: proven record of experience in a particular field, profession or specialism.

Essential

- ◆ Knowledge and experience in a customer-facing role

Desirable

- ◆ Previously worked within sales or as a Canvasser (not necessarily gambling or society lottery)



Qualifications: the level of educational, professional and/or occupational training required

Essential

- ◆ This position is subject to a satisfactory DBS check. The successful candidate must have a clear and appropriate DBS certificate in place prior to commencing employment, in line with our safeguarding obligations