



JOB DESCRIPTION

JOB TITLE: Video Manager
DEPARTMENT: Content
REPORTS TO: Head of Content
LOCATION: Molineux Stadium
HOURS: Full-time 37.5 hours per week including evenings, weekends and match-days
DATE: June 2025

We are Wolves. Progressive, determined, bright, unified, and humble. A pack that is hungry for success. Wolves is one of the fastest growing professional football clubs in the UK, and also boasts one of the richest histories in the beautiful game.

Formed in 1877, Wolves was a founder member of the Football League and was one of the country's most successful sides in the fifties and sixties. During a two decade spell the Black Country's most decorated side won three First Division titles and one of its four FA Cups.

Fast forward 70 years and Wolves are back among football's European elite, but this time we compete as a sports and entertainment business across multiple brand verticals, in multiple sectors all over the globe. As a challenger club, Wolves dare to be different, which is why creating propositions in esports, fashion and music are all part of our ambitious plans.

We are committed to safeguarding and promoting the welfare of children, young people and adults at risk. We expect all colleagues and volunteers to share this commitment. This means that the post-holder is required to apply all relevant policies and uphold the Club's commitment to safeguarding children, young people and adults at risk and to ensuring that Wolves is free from discrimination and harassment.

Job purpose

Wolves are searching for a talented and motivated individual to take up the position of Video Manager and lead its progressive and talented video team.

The successful applicant will be tasked with developing and creating best in class video content in line with Wolves' digital strategy for all official channels, including Wolves TV, the Wolves App, social media channels, YouTube and the club's LED match day screens, as well as supporting video demands on other projects across the brand including the clubs production house - Wanderland, Wolves esports teams, commercial partners and kit supplier.

Key responsibilities

- Lead the clubs' video team, constantly seeking to improve output, process and working culture.
- Ultimate responsibility for the creative process, production and delivery of the club's video content for the first-team, academy and women's sides.
- Maintain key relationships with senior management across the football club.
- Measuring success across all video projects, working with head of content to constantly adapt and evolve to industry trends.



- Plan and produce matchday content, creating camera plans and staff rotas liaising with Premier League and Host Broadcasters when necessary.
 - Hire and supervise freelance production staff, ensuring production standards are maintained across all video output.
 - Produce, shoot and edit a variety of video for the club's commercial, marketing, community and membership departments.
 - Support or manage non-football video projects associated with the clubs' brand verticals, such as esports, entertainment and music content.
 - Manage all video production shoots, leading on look and feel for all Wolves video content.
 - Ensure all production equipment and editing software are up-to-date with industry standards.
 - Mentor and encourage video team members, holding regular reviews and 1-2-1 feedback sessions supporting their personal and professional development.
 - Work closely with Head of Production for Wanderland Sport on relevant projects.
 - Support Head of Content and Social Media Manager with any other relevant tasks.
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General responsibilities

- Compliance with Club policies
 - Compliance with the Club's health and safety procedures
 - Compliance with the Club's safeguarding policies
 - To promote the Club's values
 - To work consistently to embed equality & diversity into the Club
 - To undertake such other duties as may be reasonably expected
 - To maintain professional conduct at all times
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Key relationships

- Head of content – Work with the Head of Content to create original concepts and ensure overall aims and targets of the content team are realised.
- Social Media Manager – Collaborate with the Social Media Manager to maximise the impact of video content across Wolves platforms.
- Video Producers – Manage the teams Video Producers, creating weekly rotas and ensuring their video tasks are completed on-time and to high standards.
- Motion Graphics Designer – Work closely with the Motion Graphics Designer to ensure an exceptional standard of video output.
- Head of Marketing – Work with Head of Marketing to ensure content supports targets for growth in key markets.
- Head of Partnerships – Work with the Head of Partnerships to ensure the football club fulfils all contracted video obligations.
- Communications Director – Regularly contact the Communications Director to ensure all first-team video content created is aligned with club PR targets.
- First Team Digital Media Manager – Work with First Team Digital Media Manager to ensure content on screens at training ground is updated regularly and to the highest standards.



Person Specification

Job Title: Video Manager

Knowledge: the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc

Essential

- Exceptional understanding of Sony cinema line cameras.
- Exceptional knowledge of Adobe Creative Cloud or similar.
- Exceptional understanding of strong visuals, framing, lighting scenarios & audio recording.
- Exceptional understanding of editing styles and techniques as well as colour grading.
- Strong understanding of using a CMS.

Desirable

- Interest and understanding of football.

Technical/work-based skills: skills specific to the job e.g. language competence, typing skills, coaching skills etc

Essential

- A deep understanding of video and audio equipment.
- Experience in lighting on location or in a studio environment.
- A strong understanding of social media, varying channels and how video is best used on each.

Desirable

- Experience in shooting with Sony FX9, FX6, FX3, FX30 & F5.
- Experience in using a gimbal camera rig.

General skills and attributes: more general characteristics e.g. flexibility, communication skills, team working etc

Essential

- Strong communication skills, developing relationships across the club.
- Strong organisational skills to plan and execute multiple video projects at any one time.
- Ability to work to strict deadlines.
- Ability to quickly produce time sensitive content to a high standard.
- Competent and personable with good time management skills.
- Ability to work calmly under pressure and as a member of a team and individually.
- Pro-active, organised and methodical.
- Creative and out-going.
- Willing to work flexibly and anti-social hours.
- A desire to expand your horizons outside your comfort zone to continually improve and broaden your video capabilities, including content outside of football or sport.
- Promote, adhere to, and implement, the club's Equality Policy and to work consistently to embed equality and diversity within club.



Experience: proven record of experience in a particular field, profession or specialism.

Essential

- A strong showreel and body of video relevant work.
- Previous experience of leading or managing a creative department.

Desirable

- Filming match action from gantry position or from a pitch side ENG position
- Filming studio & stylised shoots e.g. Kit promotions, fashion & music.
- Working in a football club environment or similar.
- Shooting and hosting live broadcast events.
- Producing or editing long form or documentary style content.

Qualifications: the level of educational, professional and/or occupational training required

Desirable

- Educated to degree level in video production or similar.