



JOB DESCRIPTION

JOB TITLE: Football Development Manager – International

DEPARTMENT: Global Football Development

REPORTS TO: International Projects Manager

LOCATION: Molineux Stadium / Compton Training Ground and external facilities

HOURS: 37.5 hours

DATE: August 2024

We are Wolves; progressive, determined, bright, unified, and humble. A pack that is hungry for success. Wolves is one of the fastest growing professional football clubs in the UK, and also boasts one of the richest histories in the beautiful game.

Formed in 1877, Wolves was a founder member of the Football League, and was one of the country's most successful sides in the fifties and sixties. During a two decade spell the Black Country's most decorated side won three First Division titles and one of its four FA Cups.

Fast forward to 2021, three seasons at Molineux saw Wolves clinch the Sky Bet Championship trophy with 99 points, followed by a seventh-place finish in the Premier League, which included memorable wins over Manchester United, Tottenham Hotspur, Chelsea and Arsenal. The next season saw the team complete a memorable double over the reigning champions, equal the previous season's seventh place finish and reach the quarter finals of the Europa League all as part of the 'longest season' in league history, either starting before or finishing after all other teams.

But this post is about what we will do next, not what we have done.

We take seriously our commitment to the safeguarding of children and adults at risk and to ensuring that Wolves is free from discrimination and harassment.

Job purpose

To actively lead on the growth of revenue and engagement with International Academies, junior clubs, education providers, increasing the global Football Development Department's offering.

Create and deliver a strategic plan:

- Increasing participation numbers on the international projects.
- Increase interaction with International Academies, junior clubs and education providers by delivering coaching, CPD events, and explore future engagement opportunities.
- Promote wider global Football Development activities to Academies and educational providers to increase participation numbers on our international projects.

Drive and identify additional revenue streams to achieve KPIs.

Contribute to relevant financial reporting to the International Projects Manager.

Increase the department's target database for football related activities (4 – 16-year-olds).



Key responsibilities

- Strategically target key areas of growth and retention Internationally of core activities including Partnerships, soccer camps, live coach education delivery and virtual coach ed
- Work with International Projects Manager on the strategic growth of global football development activities, including partnerships, soccer camps and any other football coaching related activity
- To oversee the organisation and delivery of international delivery both in territory and virtually, and any new activities added to the programme.
- Target Academies, Educational providers and any other organisation involved in Football coaching activities to support core events
- Lead on the organisation of staffing for all international activities
- Lead on staff development, organising and attending CPD events for the international staff
- Work with partners on staff identification and pathway into Wolves coaching structure
- Monitor and review with international staff on global programmes
- Monitor and review with international staff on soccer camps, talent ID camps, recreational sessions, organising 1 to 1's followed by continuous development plans
- Support domestic growth with staff and activities including soccer camps, evening and weekend activities, tournaments and tours
- Create relevant sessions plans, monitoring and evaluations for staff
- Conduct weekly meetings with International Projects Manager and then Football Development Manager Domestic and the Football Development Officers
- Meet weekly with 'marketing team' to report on activities and understand other departments direction
- Support the clubs 'Pyramid' on player movement.
- Support and deliver on the clubs pre season activities

General responsibilities

- Compliance with Club policies
- Compliance with the Club's health and safety procedures
- Compliance with the Club's safeguarding policies
- To promote the Club's values
- To work consistently to embed equality & diversity into the Club
- To undertake such other duties as may be reasonably expected
- To maintain professional conduct at all times

Safeguarding

- This role carries a specific safeguarding responsibility. This means that the post-holder is required to apply all relevant policies and uphold the Club's commitment to safeguarding vulnerable people.

Key relationships

- International Projects Manager
- Football Development Manager
- Football Development Officers – Operations and Coach Education
- International Partners - Owners, Technical Directors, Admin staff, coaches



Scope of job

Strategically expand football development activities internationally into academies and educational providers and into new areas that will increase revenue and participation numbers across the department's activities and to promote the Club's brand.

Person Specification

Knowledge: the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc

Essential

- Strong understanding of global football development
- Strong understanding of how international academies and educational providers function and identify how we can support them with our expertise
- Knowledge of developing a coaching curriculum suitable for international delivery
- Knowledge upon how to create and deliver tournaments effectively domestically and globally
- Understand how to promote the brand through global football development activities
- Knowledge of coaching pathway structure
- Knowledge of player pathway (boys & girls)
- To understand, demonstrate knowledge and have experience of current safeguarding practices

Desirable

- Evidence of leading CPD events to external partners domestically and internationally
- Organisational and delivery skills that have delivered previous events, tournaments, or similar

Technical/work-based skills: skills specific to the job e.g. language competence, typing skills, coaching skills etc

Essential

- Coaching players through a coaching structure
- Ability to work with children aged 4 - 16 years old
- Ability to effectively communicate with internal and external stakeholders, parents, and children
- Marketing skills - influence external stakeholders to invest in our global football development activities
- IT skills (e.g. Microsoft Excel, Outlook)
- Ability to assess and track player's progress
- Understanding of the club's vision, mission and values
- To be able to act as a positive mentor to children and young people in sport
- Be a positive mentor to casual staff
- Accurately record and complete relevant paperwork
- Planning and organisational skills
- Presentation skills

Desirable

- Ability to identify, document and present case studies of activities
- Evidence of working with targeted groups
- Evidence of working in school, grassroots, football development environments



General skills and attributes: more general characteristics e.g. flexibility, communication skills, team working etc

Essential

- Ability to manage up and down
- Ability to communicate at all levels and with external partners
- Ability to build good relationships with external partners
- Ability to remain calm under pressure
- Availability for flexible working hours
- Ability to travel around the club's domestic geographical area
- Availability to travel Internationally to deliver on activities when required
- Understanding of how to work safely with children and/or vulnerable adults and uphold generally accepted practice when working with those participants.
- Promote, adhere to and implement the Club's Equality Policy and to work consistently to embed equality and diversity within Club.

Desirable

- Analytical skills, able to analyse data and make recommendations on improving the service or process

Experience: proven record of experience in a particular field, profession, or specialism.

Essential

- Experience in organising and delivering on Global Football Development activities at a professional club
- Experience of delivering extra-curricular activities that can be used internationally
- Experience of delivering sessions/teams in an International Academy club setting
- Experience of working with children in an educational establishment
- Ability to identify players to progress through the players pathway

Desirable

- Experience of working with key stakeholders at a professional club
- Experience of working with external stakeholders
- Experience of coaching at an advanced level
- Experience of delivering tournaments

Qualifications: the level of educational, professional and/or occupational training required

Essential

- Post-holder must hold the relevant safeguarding training (i.e. FA Safeguarding Children Workshop)
- Post-holder will be subject to a DBS check at the appropriate level and cleared by the Wolves Safeguarding Manager
- UEFA B Licence or above
- FA Safeguarding
- FA Emergency Aid
- Hold a full driving licence



Desirable

- Qualified to degree level
- UEFA A Licence
- FA Youth modules or equivalent
- Qualified Teacher Status / Teaching qualification