



## JOB DESCRIPTION

**JOB TITLE:** Video Producer  
**DEPARTMENT:** Media and Communications  
**REPORTS TO:** Video Manager  
**LOCATION:** Molineux Stadium  
**HOURS:** Full-time 37.5 hours per week including evenings, weekends and match-days  
**DATE:** April 2024

**We are Wolves. Progressive, determined, bright, unified, and humble. A pack that is hungry for success. Wolves is one of the fastest growing professional football clubs in the UK, and also boasts one of the richest histories in the beautiful game.**

Formed in 1877, Wolves was a founder member of the Football League, and was one of the country's most successful sides in the fifties and sixties. During a two decade spell the Black Country's most decorated side won three First Division titles and one of its four FA Cups.

Fast forward 70 years and Wolves are back among football's European elite, but this time we compete as a sports and entertainment business across multiple brand verticals, in multiple sectors all over the globe. As a challenger club, Wolves dare to be different, which is why creating propositions in esports, fashion and music are all part of our ambitious plans.

**We take seriously our commitment to the safeguarding of children and adults at risk and to ensuring that Wolves is free from discrimination and harassment.**

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### Job purpose

Wolves are searching for a talented and motivated individual to take up the position of Video Producer in its progressive and talented video team.

The successful applicant will be tasked with developing and creating best in class video content in line with Wolves' digital strategy for all official channels, including Wolves TV, the Wolves App, social media channels, YouTube and the club's LED match day screens, as well as supporting video demands on other projects across the brand including the club's record label, esports teams and Wolves Studios.

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### Key responsibilities

- Shoot and edit a range of video for the first-team, academy and women's sides including covering match-days if required.
- Produce, shoot and edit a variety of video for the club's commercial, marketing, community and membership departments.
- Assist with the growth and organisation of the club's video archive including regular and comprehensive digital logging.
- Be part of a five-strong video team that constantly seeks to improve output, process and working culture.



- Support Communications Director, Head of Content and Video Manager with any other relevant tasks.

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### **General responsibilities**

- Compliance with Club policies
- Compliance with the Club's health and safety procedures
- Compliance with the Club's safeguarding policies
- To promote the Club's values
- To work consistently to embed equality & diversity into the Club
- To undertake such other duties as may be reasonably expected
- To maintain professional conduct at all times

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### **Key relationships**

- Video Producer – working very closely with the other Video Producer to collaborate on project planning, shoots and edits.
- Assistant Video Manager – Taking guidance from the Assistant Video Manager on day-to-day tasks and match day roles and projects.
- Video Manager - Taking overall guidance from the Video Manager on Wolves Studios documentary projects, all day-to-day tasks and taking over responsibility on carefully chosen ambitious projects.
- Motion Graphics Designer – Working closely with the Motion Graphics Designer to ensure an exceptional standard of video output.
- Presenter/Producer – Working closely with the Presenter/Producer to collaborate on specific shoots and events.



## Person Specification

**Job Title:** Video Producer

**Knowledge:** the level and breadth of knowledge to do the job e.g. understanding of a defined system, method or procedure, legal or regulatory frameworks etc

### Essential

- Good understanding of Sony cinema line cameras.
- Good knowledge of Adobe Creative Suite.

### Desirable

- Interest and understanding of football.
- A good understanding of strong visuals, framing, lighting scenarios & audio recording.
- Strong understanding of editing styles and techniques as well as colour grading.
- Some understanding of using a CMS.

**Technical/work-based skills:** skills specific to the job e.g. language competence, typing skills, coaching skills etc

### Essential

- A deep understanding of video and camera equipment.

### Desirable

- Experience in shooting with Sony FX9, FX6, FX3, FX30 & F5.
- Experience in using a gimbal camera rig.
- An understanding of social media, varying channels and how video is best used on each.
- Experience in lighting on location or in a studio environment.

**General skills and attributes:** more general characteristics e.g. flexibility, communication skills, team working etc

### Essential

- Strong communication skills, developing relationships across the club.
- Ability to work to strict deadlines.
- Ability to quickly produce time sensitive content to a high standard .
- Competent and personable with good time management skills.
- Ability to work calmly under pressure and as a member of a team and individually.
- Pro-active, organised and methodical.
- Creative and out-going.
- Willing to work flexibly and anti-social hours.
- A desire to expand your horizons outside your comfort zone to continually improve and broaden your video capabilities, including content outside of football or sport.
- Promote, adhere to, and implement, the club's Equality Policy and to work consistently to embed equality and diversity within club.



Experience: proven record of experience in a particular field, profession or specialism.

Essential

- A strong showreel and body of video relevant work.

Desirable

- Filming match action from gantry position or from a pitch side ENG position
- Filming studio & stylised shoots e.g. Kit promotions, fashion & music.
- Working in a football club environment or similar.
- Shooting and hosting live broadcast events.
- Producing or editing long form or documentary style content.

Qualifications: the level of educational, professional and/or occupational training required

Desirable

- Educated to degree level in video production or similar.