



COMMUNITY & SOCIAL RESPONSIBILITY

Meeting Notes

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Meeting Notes

EDI Update

The meeting opened with an update on Equality, Diversity and Inclusion (ED&I), with confirmation that Wolves will continue to operate within the Premier League's PLEDIS framework despite competing in the EFL. The club believes the framework best aligns with its ambition of returning to the Premier League, while discussions with the EFL's ED&I lead have confirmed strong alignment between the two standards. Wolves' long-term objective remains achieving "Advanced" status, which will require further investment, enhanced systems and cross-departmental collaboration.

One Pack, One Planet

An update was then provided on the club's One Pack, One Planet sustainability strategy, which is built around four themes: climate, waste, nature and culture. The club continues to publish an annual sustainability report covering key environmental data, including carbon emissions, energy consumption, travel and catering impacts. Significant progress has been made in transparency, particularly around travel emissions, with Wolves recognised as one of the first clubs to publicly disclose first-team travel data. Members also heard how the club remains committed to both the Premier League Sustainability Commitment and the EFL Green Club Scheme, using the two frameworks to drive continuous improvement.

Discussion highlighted the growing availability of industry-wide environmental benchmarking data and Wolves' contribution to the development of a standardised methodology for measuring supporter travel emissions, which has since been adopted by UEFA.

Wolves Foundation

The group then received an update from the Wolves Foundation, which currently delivers 42 programmes through a workforce of more than 50 staff, providing over 400 hours of face-to-face support each week. The Foundation's strategy focuses on economic prosperity and employment, health and wellbeing, community safety, and its new Stronger Together priority, which aims to strengthen partnerships across Wolverhampton and deepen connections with the football club.

Members heard how the Foundation has increasingly adopted a partnership-led approach, supporting more than 30 local organisations through initiatives such as Your Spaces. The impact of relegation was also discussed, with the Foundation having lost approximately half of its core Premier League funding. Despite this challenge, careful financial planning, fundraising activities and independent income streams have ensured the organisation remains resilient and able to maintain key services.

Positive updates included two successful Premier League Fans Fund applications. A £15,000 grant will support new ED&I-focused events and celebrations, while a £50,000 award will enhance programmes supporting older adults and people living with dementia, including Molineux Memories. The Foundation is also exploring future funding opportunities linked to Wolves Women's promotion to WSL2.

The meeting also covered wider strategic developments, including progress towards the proposed West Midlands Football Collective involving several regional clubs and charities. Members were updated on research with Nottingham Trent University examining the "Power of the Badge" and the impact club affiliation has on trust, engagement and participation within community programmes.

Safeguarding / Ow am ya?

A safeguarding update highlighted the club's ongoing commitment to suicide prevention and supporter wellbeing. Through Premier League and Foundation funding, Wolves has delivered suicide prevention awareness training to almost its entire workforce, including approximately 400 matchday stewards, as well as around 100 supporters. The club shared examples demonstrating the positive impact of the programme and the role football clubs can play in encouraging conversations around mental health and reducing stigma.

The discussion also explored the club's approach to creating a safe and inclusive matchday environment. Wolves reaffirmed its zero-tolerance stance towards racism, sexism, homophobia and other forms of discrimination. Recent examples of disciplinary action against individuals engaging in inappropriate behaviour towards staff and players demonstrated the club's commitment to protecting supporters, employees and participants.

Matchday Activations

Attention then turned to upcoming matchday activations and awareness campaigns. Planned fixtures throughout the season will focus on areas including EFL Together Against Racism, Remembrance, EFL Week of Action, Together Against Suicide, One Pack One Planet sustainability initiatives, Foundation activities and supporter remembrance tributes. Members welcomed the opportunity to collaborate on future campaigns and provide feedback on additional awareness initiatives.

Discussion around the Remembrance fixture included plans involving a 102-year-old military veteran and lifelong Wolves supporter, who is expected to feature prominently in the club's commemorations. Members also highlighted opportunities to strengthen future ED&I-related activations, including Pride, violence against women and girls and other awareness campaigns.

AOB

During Any Other Business, members reflected on the importance of ensuring future meetings provide greater opportunities for discussion, collaboration and supporter-led ideas. An update was also provided on the club's sensory room provision, which continues to support both Foundation participants and supporters with sensory needs, helping make Molineux more accessible. The positive impact of the club's 150th anniversary community ticketing initiatives was also recognised, with beneficiaries continuing to benefit from opportunities to attend matches and engage with the club.

Overall, the meeting provided a comprehensive overview of the club's ongoing work across ED&I, sustainability, community engagement, safeguarding and supporter experience, while also reinforcing a shared commitment to greater collaboration with supporters moving forward

Thank you for reading.



Fan Advisory Board

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